



**All entries and product must be received by January 8, 2018**

Winners will be announced at the ZestFest 2017 Awards Ceremony the evening of January 26, 2018.

Winners not in attendance will be notified by Spicy Food Productions and awards will be shipped.

**Please type or print carefully. Photocopies are acceptable.**

Name of company as it should appear on award

Contact Person

Address (physical address for award shipment)

City State Zip Phone Fax

E-mail Web Address

Please fill out the following product category pages to submit your product names.

(Write the names of the products very carefully: No changes will be made once entry is accepted.)

The 22nd FIERY FOOD CHALLENGE winners will be listed on zestfest.net for one year with website links, acknowledged in social media and email blasts throughout the year and featured in a Chile Pepper magazine advertisement. In addition to Golden Chile and ribbon awards, winners receive 1,000 labels to place on awarded products to promote their achievements.

**EARLY BIRD DISCOUNT – 10% OFF ENTRY FEE**

**Form MUST be received no later than November 10, 2017**

Consumer Ready, Best New Product and Marketing categories

Cook-Off, Best New Product Cook-Off categories

1 - 3 entries \$85 each
4 or more entries \$75 each

1 - 3 entries \$85 each
4 or more entries \$75 each

# of entries x \$ each = \$ Total \$ less 10% discount = \$

Total payment enclosed \$ (payable to Spicy Food Productions, LLC.)

Sales Rep June DeRousse
june@zestfest.net 210-882-0952
Fax 352-753-1171

Check one: Company Check Visa Master Card Amex

Card Number Exp. Date

I hereby agree that I have read and understand the rules of the Fiery Food Challenge and agree to abide by the rules. I understand that all information provided above is accurate. I attest that the company and product names I have used are as they should appear on a potential award and in contest and press materials. The contest rules have been established for the best interest of all concerned. In the event of necessity, any rule may be altered at the discretion of Spicy Food Productions. All interpretation of rules and final decisions will rest with the judges. The decisions of the judges are final.

Signature – ENTRY FORM MUST BE SIGNED

Spicy Food Productions, LLC is not responsible for any damaged, lost, or stolen product. Winners agree to allow Spicy Food Productions to publish product name, image, and/or logo. The decisions of the judges are final. No entered product or company representative will be allowed at the blind-judging event.

\*SUBMIT ALL ENTRY FORMS AND PAYMENTS TO: Spicy Food Productions, Attn: Greg Bagarozny,

21 Cimarron Road, Putnam Valley, NY. 10579. Or fax to (845) 528-1090.

MAIL PRODUCT SAMPLES TO: Irving Convention Center, Attn: Tom Meehan, FFC, 500 West Las Colinas Blvd, Irving, TX 75039

Include hard copy of entry form in shipping box. DO NOT SEND PAYMENT WITH PRODUCT.



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## Categories / Sub Categories

You may enter several products in each category. You may enter as many categories as you desire. The examples next to sub categories are provided as a guide of what may be entered in that specific sub category. Please refer to rules for official eligibility requirements. Please print the name of your product beside the sub category as you would want it printed on the award and return this sheet with your entry form, samples and fee.

**Each product may be entered into only One Category but may be entered in as many sub categories as it fits within category. The same product may be additionally entered in Best New Product and Best New Product Cook-Off and Marketing categories based upon eligibility.**

**The Fiery Food Challenge reserves the right to determine the eligibility of a product in a category/sub category.**

A copy of your canning license or Federal registration will be required upon entry of the contest. If your product is packaged by someone else, you must submit a copy of your manufacturer's license or registration. No "home packed" products may be entered. Labels must meet FDA guidelines.

**Consumer Ready - Packaged for resale, ready to eat. *Three (3) samples per entry required***

### Barbecue Sauce – No Extracts of Capsicum

- Alcohol Infused \_\_\_\_\_
- Exotic \_\_\_\_\_
- Fruit Based \_\_\_\_\_
- Mustard Based \_\_\_\_\_
- Vinegar Based \_\_\_\_\_
- Mild \_\_\_\_\_
- Medium \_\_\_\_\_
- Hot \_\_\_\_\_
- X-Hot \_\_\_\_\_

### Condiments – No Extracts of Capsicum

- Asian \_\_\_\_\_
- Jam/Jelly Mild/Medium \_\_\_\_\_
- Jam/Jelly Hot/X-Hot \_\_\_\_\_
- Ketchup/Steak Sauce \_\_\_\_\_
- Latin (Taco, Chimichurri) \_\_\_\_\_
- Mustard Mild/Medium \_\_\_\_\_
- Mustard Hot/X-Hot \_\_\_\_\_
- Relish (Relish, Chow-chow, Chutney, Kimchi) \_\_\_\_\_
- Salad Dressing \_\_\_\_\_

### Hot Sauce – No Extracts of Capsicum

- Asian Style Mild/Medium \_\_\_\_\_
- Asian Style Hot/X-Hot \_\_\_\_\_
- Caribbean Style Mild/Medium \_\_\_\_\_
- Caribbean Style Hot/X-Hot \_\_\_\_\_
- Chipotle Style Mild/Medium \_\_\_\_\_
- Chipotle Style Hot/X-Hot \_\_\_\_\_
- Latin Style Mild/Medium \_\_\_\_\_
- Latin Style Hot/X-Hot \_\_\_\_\_
- Louisiana Style Mild/Medium \_\_\_\_\_
- Louisiana Style Hot/X-Hot \_\_\_\_\_

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Fruit Based Mild/Medium \_\_\_\_\_  
Fruit Based Hot/X-Hot \_\_\_\_\_  
Pepper Blend Mild/Medium \_\_\_\_\_  
Pepper Blend Hot/X-Hot \_\_\_\_\_  
Mild \_\_\_\_\_  
Medium \_\_\_\_\_  
Hot \_\_\_\_\_  
X-Hot \_\_\_\_\_  
Ultra Hot Pepper (Ghost, Scorpion, 7 Pot, Reaper) \_\_\_\_\_

**Fresh Salsa – No Extracts of Capsicum** (*Samples must ONLY be received between January 11<sup>th</sup> – January 17th*)

Mild/Medium \_\_\_\_\_  
Hot/X-Hot \_\_\_\_\_

**Salsa – No Extracts of Capsicum**

Chipotle \_\_\_\_\_  
Exotic \_\_\_\_\_  
Fruit \_\_\_\_\_  
Verde/Tomatillo \_\_\_\_\_  
Mild \_\_\_\_\_  
Medium \_\_\_\_\_  
Hot \_\_\_\_\_  
X-Hot \_\_\_\_\_  
Ultra Hot Pepper (Ghost, Scorpion, 7 Pot, Reaper) \_\_\_\_\_

**Snack – No Extracts of Capsicum**

Jerky Mild/Medium \_\_\_\_\_  
Jerky Hot/X-Hot \_\_\_\_\_  
Jerky Non Meat \_\_\_\_\_  
Pickled Products (beans, cucumbers, peppers, etc.) \_\_\_\_\_  
Prepared Dip (hummus, vegetable, fruit, etc.) \_\_\_\_\_  
Nuts \_\_\_\_\_  
Salty Snack (chips, crackers, popcorn, pretzels, snack mix) \_\_\_\_\_  
Specialty Cheese (cheese, dips, queso, spreads) \_\_\_\_\_

**Zesty Sweets – No Extracts of Capsicum**

Spicy Candy \_\_\_\_\_  
Spicy Chocolate \_\_\_\_\_  
Spicy Sweet Sauce (toppings, simple syrup) \_\_\_\_\_

**Cook-Off *Three*** (3) *samples per entry required*

**Food – No Extracts of Capsicum**

Chili, Soup/Stew Mix (wet or dry) \_\_\_\_\_  
Dip/Salsa Mix (dry mix) \_\_\_\_\_  
Dry Seasoning/Rub Beef \_\_\_\_\_  
Dry Seasoning/Rub Fruit/Vegetable \_\_\_\_\_  
Dry Seasoning/Rub Fowl \_\_\_\_\_  
Dry Seasoning/Rub Pork \_\_\_\_\_  
Dry Seasoning/Rub Seafood \_\_\_\_\_  
Seasoned Salt \_\_\_\_\_  
Table Seasoning \_\_\_\_\_  
Marinade Mild \_\_\_\_\_

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Marinade Medium \_\_\_\_\_  
Marinade Hot \_\_\_\_\_  
Marinade X-Hot \_\_\_\_\_  
Cooking Sauce (Asian, Italian, Mexican, comfort food) \_\_\_\_\_  
Wing Sauce Exotic \_\_\_\_\_  
Wing Sauce Mild/Medium \_\_\_\_\_  
Wing Sauce Hot/X-Hot \_\_\_\_\_

**Beverage – No Extracts of Capsicum**

Bloody Mary Mix \_\_\_\_\_  
Margarita Mix \_\_\_\_\_  
Other Beverage/Cocktail Mix \_\_\_\_\_  
Spicy Beer \_\_\_\_\_  
Beverage Enhancer Dry (salts, rimmers, etc.) \_\_\_\_\_  
Beverage Enhancer Wet (bitters, simple syrups, flavorings, etc.) \_\_\_\_\_

**Best New Product** *Marketed after February 1, 2017*

The Best New Product award is based on tasting and a marketing statement provided by the contestant. The marketing statement should describe the product, but should not state the company or product name, or appear on company letterhead, as it will be judged as blind tasting. The marketing statement must be Fifty (50) words or less.

**Consumer Ready Food – No Extracts of Capsicum** *Three (3) samples per entry required*

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Best New Product Cook-Off** *Marketed after February 1, 2017*

The Best New Product Cook-Off award is based on tasting and a marketing statement provided by the contestant. The marketing statement should describe the product, but should not state the company or product name, or appear on company letterhead, as it will be judged as blind tasting. The marketing statement must be Fifty (50) words or less.

**Food/Beverage – No Extracts of Capsicum** *Three (3) samples per entry required*

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Marketing** *One (1) sample per entry required*

Label \_\_\_\_\_  
Logo \_\_\_\_\_  
Single Product or Gift Set Packaging \_\_\_\_\_  
Wearable Item (apron, hat, shirt, etc) \_\_\_\_\_