



All entries and product must be received by January 8, 2018

Winners will be announced at the ZestFest 2017 Awards Ceremony the evening of January 26, 2018.

Winners not in attendance will be notified by Spicy Food Productions and awards will be shipped.

Please type or print carefully. Photocopies are acceptable.

Name of company as it should appear on award

Contact Person

Address (physical address for award shipment)

City State Zip Phone Fax

E-mail Web Address

Please fill out the following product category pages to submit your product names.

(Write the names of the products very carefully: No changes will be made once entry is accepted.)

The 22nd FIERY FOOD CHALLENGE winners will be listed on zestfest.net for one year with website links, acknowledged in social media and email blasts throughout the year and featured in a Chile Pepper magazine advertisement. In addition to Golden Chile and ribbon awards, winners receive 1,000 labels to place on awarded products to promote their achievements.

EARLY BIRD DISCOUNT – 10% OFF ENTRY FEE

Form MUST be received no later than November 10, 2017

Consumer Ready, Best New Product and Marketing categories

Cook-Off, Best New Product Cook-Off categories

1 - 3 entries \$85 each
4 or more entries \$75 each

1 - 3 entries \$85 each
4 or more entries \$75 each

of entries _____ x \$ _____ each = \$ _____ Total \$ less 10% discount = \$ _____

Total payment enclosed \$ _____ (payable to *Spicy Food Productions, LLC.*)

Sales Rep June DeRousse
june@zestfest.net 210-882-0952
Fax 352-753-1171

Check one: _____ Company Check _____ Visa _____ Master Card _____ Amex

Card Number Exp. Date

I hereby agree that I have read and understand the rules of the Fiery Food Challenge and agree to abide by the rules. I understand that all information provided above is accurate. I attest that the company and product names I have used are as they should appear on a potential award and in contest and press materials. The contest rules have been established for the best interest of all concerned. In the event of necessity, any rule may be altered at the discretion of *Spicy Food Productions*. All interpretation of rules and final decisions will rest with the judges. The decisions of the judges are final.

Signature – **ENTRY FORM MUST BE SIGNED**

Spicy Food Productions, LLC is not responsible for any damaged, lost, or stolen product. Winners agree to allow Spicy Food Productions to publish product name, image, and/or logo. The decisions of the judges are final. No entered product or company representative will be allowed at the blind-judging event.

***SUBMIT ALL ENTRY FORMS AND PAYMENTS TO: Spicy Food Productions, Attn: Greg Bagarozy,**

21 Cimarron Road, Putnam Valley, NY. 10579. Or fax to (845) 528-1090.

MAIL PRODUCT SAMPLES TO: Irving Convention Center, Attn: Tom Meehan, FFC, 500 West Las Colinas Blvd, Irving, TX 75039

Include hard copy of entry form in shipping box. DO NOT SEND PAYMENT WITH PRODUCT.



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Categories / Sub Categories

You may enter several products in each category. You may enter as many categories as you desire. The examples next to sub categories are provided as a guide of what may be entered in that specific sub category. Please refer to rules for official eligibility requirements. Please print the name of your product beside the sub category as you would want it printed on the award and return this sheet with your entry form, samples and fee.

Each product may be entered into only One Category but may be entered in as many sub categories as it fits within category. The same product may be additionally entered in Best New Product and Best New Product Cook-Off and Marketing categories based upon eligibility.

The Fiery Food Challenge reserves the right to determine the eligibility of a product in a category/sub category.

A copy of your canning license or Federal registration will be required upon entry of the contest. If your product is packaged by someone else, you must submit a copy of your manufacturer's license or registration. No "home packed" products may be entered. Labels must meet FDA guidelines.

Consumer Ready - Packaged for resale, ready to eat. *Three (3) samples per entry required*

Barbecue Sauce – No Extracts of Capsicum

Alcohol Infused _____
Exotic _____
Fruit Based _____
Mustard Based _____
Vinegar Based _____
Mild _____
Medium _____
Hot _____
X-Hot _____

Condiments – No Extracts of Capsicum

Asian _____
Jam/Jelly Mild/Medium _____
Jam/Jelly Hot/X-Hot _____
Ketchup/Steak Sauce _____
Latin (Taco, Chimichurri) _____
Mustard Mild/Medium _____
Mustard Hot/X-Hot _____
Relish (Relish, Chow-chow, Chutney, Kimchi) _____
Salad Dressing _____

Hot Sauce – No Extracts of Capsicum

Asian Style Mild/Medium _____
Asian Style Hot/X-Hot _____
Caribbean Style Mild/Medium _____
Caribbean Style Hot/X-Hot _____
Chipotle Style Mild/Medium _____
Chipotle Style Hot/X-Hot _____
Latin Style Mild/Medium _____
Latin Style Hot/X-Hot _____
Louisiana Style Mild/Medium _____
Louisiana Style Hot/X-Hot _____

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Fruit Based Mild/Medium _____
Fruit Based Hot/X-Hot _____
Pepper Blend Mild/Medium _____
Pepper Blend Hot/X-Hot _____
Mild _____
Medium _____
Hot _____
X-Hot _____
Ultra Hot Pepper (Ghost, Scorpion, 7 Pot, Reaper) _____

Fresh Salsa – No Extracts of Capsicum (*Samples must ONLY be received between January 11th – January 17th*)

Mild/Medium _____
Hot/X-Hot _____

Salsa – No Extracts of Capsicum

Chipotle _____
Exotic _____
Fruit _____
Verde/Tomatillo _____
Mild _____
Medium _____
Hot _____
X-Hot _____
Ultra Hot Pepper (Ghost, Scorpion, 7 Pot, Reaper) _____

Snack – No Extracts of Capsicum

Jerky Mild/Medium _____
Jerky Hot/X-Hot _____
Jerky Non Meat _____
Pickled Products (beans, cucumbers, peppers, etc.) _____
Nuts _____
Salty Snack (chips, crackers, popcorn, pretzels, snack mix) _____
Specialty Cheese (cheese, dips, queso, spreads) _____

Zesty Sweets – No Extracts of Capsicum

Spicy Candy _____
Spicy Chocolate _____
Spicy Sweet Sauce (toppings, simple syrup) _____

Cook-Off *Three* (3) *samples per entry required*

Food – No Extracts of Capsicum

Chili, Soup/Stew Mix (wet or dry) _____
Dip/Salsa Mix (dry mix) _____
Dry Seasoning/Rub Beef _____
Dry Seasoning/Rub Fruit/Vegetable _____
Dry Seasoning/Rub Fowl _____
Dry Seasoning/Rub Pork _____
Dry Seasoning/Rub Seafood _____
Seasoned Salt _____
Table Seasoning _____
Marinade Mild _____
Marinade Medium _____

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Marinade Hot _____
Marinade X-Hot _____
Cooking Sauce (Asian, Italian, Mexican, comfort food) _____
Wing Sauce Exotic _____
Wing Sauce Mild/Medium _____
Wing Sauce Hot/X-Hot _____

Beverage – No Extracts of Capsicum

Bloody Mary Mix _____
Margarita Mix _____
Other Beverage/Cocktail Mix _____
Spicy Beer _____
Beverage Enhancer Dry (salts, rimmers, etc) _____
Beverage Enhancer Wet (bitters, simple syrups, flavorings, etc.) _____

Best New Product *Marketed after February 1, 2017*

The Best New Product award is based on tasting and a marketing statement provided by the contestant. The marketing statement should describe the product, but should not state the company or product name, or appear on company letterhead, as it will be judged as blind tasting. The marketing statement must be Fifty (50) words or less.

Consumer Ready Food – No Extracts of Capsicum *Three (3) samples per entry required*

Best New Product Cook-Off *Marketed after February 1, 2017*

The Best New Product Cook-Off award is based on tasting and a marketing statement provided by the contestant. The marketing statement should describe the product, but should not state the company or product name, or appear on company letterhead, as it will be judged as blind tasting. The marketing statement must be Fifty (50) words or less.

Food/Beverage – No Extracts of Capsicum *Three (3) samples per entry required*

Marketing *One (1) sample per entry required*

Label _____
Logo _____
Single Product or Gift Set Packaging _____
Wearable Item (apron, hat, shirt, etc) _____