



January 23-25, 2017

2017 Fiery Food Challenge FAQs

Who do I call if I have questions?

Please call June DeRousse at 210-882-0952 email at June@zestfest.net. June is the coordinator for the Fiery Food Challenge.

How do I enter?

We can fax or email a form to you, and you can mail that with your entry fee check or credit card information. Or you can download the form from our website and mail, fax, or email it to June.

Where do I send the form?

If you choose to mail in the downloadable form it should be mailed to:

Spicy Food Productions
21 Cimarron Road
Putnam Valley, NY 10579
845-661-3616

Where do I fax the form?

Fax it to 845-528-1090 or 352-753-1171

When do I ship my products?

Please arrange to ship your **products for delivery between November 1, 2016 and January 2, 2017.**

Your products will be shipped to:

- ❖ Fiery Food Challenge
- ❖ Irving Convention Center
- ❖ c/o Tom Meehan
- ❖ 500 West Las Colinas Boulevard Irving, TX 75039
- ❖ 972-252-7476
- ❖ **Please ship with ample packaging, Styrofoam, etc. Remember, your box is likely to be tossed or crushed during shipment. Mark FRAGILE on your box for added safety.**

Will I get confirmation that my products have arrived?

If you include an email address on your entry form, you will receive confirmation that your product has arrived in good condition. If breakage occurred during shipment, you will receive digital photos and a deadline to receive replacement products.

Can I go to the judging?

No. Judging is closed for this event.

How many samples do I need to send?

You need to send 3 samples for every product entered into each category.

There are 5 Categories:

Consumer Ready – 7 sub-categories

Cook-off – Food and Beverage sub-categories

Best New Product Consumer Ready

Best New Product Cook-Off

Marketing

Only 1 sample of each product is needed for the Merchandise and Marketing Categories.

Who is judging the contest?

That list is confidential until after the judging. However, in the past, we have had almost 100 judges participating in the three day event.

What if my product needs to be refrigerated?

Please mark that refrigeration is needed on the outside of your package. The week prior to the judging is when your perishable products must be received. This is to insure your product will be at its optimum flavor during the Challenge.

Perishable products should arrive no sooner than January 11th, and no later than January 17.

How big is a “sample”?

Depends on the product: Hot Sauce products typically run around 5 to 6 ounces per bottle. Salsas, Barbeque Sauces, etc., are generally in 16 ounce jars. If your product is packaged smaller, please send more than 3 samples of each. Remember, we have around 100 judges sampling your product. Also, we keep one unopened jar/bottle for photo shoots.

Will I get labels to use?

Your product **MUST** be labeled properly and packaged for resale (all nutritional information, ingredients, etc.) to be entered in the contest.

Will my name appear on the website or magazine?

If you place in any of the categories, your product and company name will be published on our website.

I can't make it to Texas to Zestfest, can I still enter my products in the FFC?

We'd love to have you there, but if you can't make it you are still more than welcome to participate in the Fiery Food Challenge.

How do I get my tickets to the Awards Banquet?

Your tickets will be available for pick-up at the ticket booth outside the main entrance to the show.

How many people can I bring to the Awards Banquet?

We will provide two tickets for you, and additional tickets are available for purchase.